

Funding Streams

Initiative	Categories	Description
Events	Launch Parties	Launch a new product or service that solves a problem in the ecosystem, contributes to the overall well-being of the community, or supports Edmonton's thrust to strategically drive the local economy.
	Networking	Connecting people and companies with similar goals to drive engagement and partnerships. Emphasis placed on including equity deserving innovators.
	Information Series	Includes guest speakers or keynote presentations on topics of interest to the wider ecosystem. Niche series focused on engaging equity deserving innovators encouraged.
	High Engagement	These include events that can result in a higher than normal audience engagement, such as exhibitions and conventions.
	Other	Any event that meets the general objectives of what the Community Initiatives fund is trying to achieve.
Small Scale Programs	Single-Session Workshops	Intensive discussion around a particular topic or hands-on learning or problem solving.

Initiative	Categories	Description
	Multi-Session Workshops	Intensive discussion around a particular topic or hands-on learning or problem solving held over two or more days.
	Other	Any small scale program that meets the general objectives of what the Community Initiatives fund is trying to achieve.

Notes:

- Multi-year events and small scale programs will be facilitated should there be a demonstrated interest and the inclusion of appropriate Key Performance Indicators.
- Applicants are also encouraged to put in multiple applications for different initiatives; however, this should not exceed three applications or \$35,000,00 in a given year.
- The Sub-Committee will, in turn, aim to maximise select initiatives with the greatest value and will be guided by the current and future funds available.