

Evaluation Framework

Criteria	Measure (one per criteria)	Percentage
Initiative Need	Need undetermined.	0%
	Logical argument presented that shows the initiative directly supports Edmonton Entrepreneurs.	5%
	Logical argument presented that shows the initiative supports the innovation ecosystem and other supporting sectors.	10%
	Logical argument presented that is substantiated by reputable data to justify need and reach.	20%
Funding Request	Poorly defined budget	0%
	In-kind contributions from other stakeholders and detailed budget provided.	5%
	At least 25% monetary contribution from other stakeholders and detailed budget provided.	10%
	50% or more monetary contribution from other stakeholders and detailed budget provided.	20%
Stakeholder Engagement	No stakeholder engagement	0%

Criteria	Measure (one per criteria)	Percentage
	At least 2 stakeholders from entrepreneurs, post-secondary institutions, government, or service providers (including incubators, accelerators, and investors); except for entrepreneur-led initiatives where partnership with either a PSI or service provider in addition to one other is required.	5%
	At least 3 stakeholders from entrepreneurs, post-secondary institutions, government, or service providers (including incubators, accelerators, and investors); except for entrepreneur-led initiatives where partnership with either a PSI or service provider in addition to two others is required.	10%
	Above the established benchmark.	20%
Measurable Impact	No KPIs provided.	0%
	At least 2 KPIs from the following categories provided: job creation; revenue growth opportunities; increase access to resources; increase interest in entrepreneurship; increase inclusivity from minority groups; and increase investment in Edmonton based entrepreneurs.	5%

Criteria	Measure (one per criteria)	Percentage
	At least 3 KPIs from the following categories provided: job creation; revenue growth opportunities; increase access to resources; increase interest in entrepreneurship; increase inclusivity from minority groups; and increase investment in Edmonton based entrepreneurs.	10%
	Above the above established benchmark.	20%
Applicant Competency	Organiser(s) lacks the capacity to successfully implement the initiative.	0%
	No references provided, but is viewed positively in the ecosystem.	5%
	References reinforce confidence in the organisers' ability to successfully implement the initiative.	10%
	References and known track record reinforces confidence in the organisers' ability to successfully implement the initiative.	20%

Notes:

- The percentage of the funding limit will be found for the criteria measure that was met. The five amounts will be totalled to arrive at the award limit. This sum will not be exceeded regardless of the request made.
 - Events Funding Limit: \$10,000.00
 - Small Scale Programs Funding Limit: \$35,000.00
- The Sub-Committee is ultimately making a decision on the percentage funded based on the mechanism for the determination of funding limit subject to the reasonableness of the budget as it relates to the outcomes (key performance indicators).

- Initiatives that have received funding from Alberta Innovates or its subsidiaries will be automatically disqualified.
- Initiatives being organised by other Sub-Committees that meet the mandate of the Community Initiatives Sub-Committee can request funding from the Community Initiatives Sub-Committee should no other funding stream be available from Alberta Innovates.
- In addition to the criteria and measures listed in the table, applications are reviewed with the following RIN principles in mind:
 - Technology and knowledge-based entrepreneur-centric;
 - Pan-Albertan (AIN);
 - Interconnected—sharing and learning;
 - Adaptable;
 - Collaborative governance; and
 - Equity, diversity, and inclusion.
- It is understood that all conflicts of interests are managed by ERIN's Conflict of Interest Policy (04-SC-2023).
- Expenses related to travel and meals are within normal Government of Alberta guidelines and expenses related to alcohol and tobacco/cannabis results in the automatic disqualification of an application for funding.